



नेशनल टेक्सटाइल कारपोरेशन लिमिटेड
NATIONAL TEXTILE CORPORATION LIMITED
(भारत सरकार का उपक्रम)
(A Government of India Undertaking)



CIN NO.
U74899DL1968GOI004866

पश्चिम क्षेत्र कार्यालय : एनटीसी हाउस , 15 एन एम मार्ग, बेलाई इस्टेट, मुंबई 400001.
WESTERN REGION OFFICE : NTC House, 15 N. M. Marg, Ballard Estate, Mumbai 400 001.
दूरध्वनी / Tel. 022-22686600, फ़ैक्स / Fax- 022-22686631, Email : ntcwr1@mtnl.net.in

NTC/WR/MM/ADVT/ /2017

Dt.11.09.2017

By Courier

M/s.

Dear Sir,

Sub: Tender for Appointment of Advertising Agency for the period of one year from 1.10.2017 to 31.09.2018.

The National Textile Corporation Ltd.(Western Region.), Mumbai is inviting sealed offers from reputed and well established Advertising Agency for releasing of **TENDER NOTICES** in Different News papers as & when required by the Corporation.

Interested Agency may obtain tender form from NTC (WR), Mumbai Office on payment of Rs.1000/- by Demand Draft drawn on any Nationalised / Commercial Scheduled Bank Except Co-Operative bank, in favour of **“National Textile Corporation Ltd.-Unit-Western Region”** payable at Mumbai from 11.09.2017 to 26.09.2017 (up to 2.00 pm).

The Agencies, who down load the tender document from our website i.e. www.ntcltd.org are required to pay the prescribed tender fee of Rs.1000/- by way of Demand Draft drawn on any Nationalised / Commercial Scheduled Bank Except Co-Operative bank in favour of **“National Textile Corporation Ltd.-Unit-Western Region”** payable at Mumbai at the time of submission of tender.

The seal Tender are to be deposited in the Tender Box kept in the office of NATIONAL TEXTILE CORPORATION LTD.,(WESTERN REGION), NTC HOUSE, 15, N.M. MARG, BALLARD ESTATE, MUMBAI – 400 001 on or before 26.09.2017 upto 5.00 PM

NTC (WR) reserves the right to accept or reject any offer partly or fully without assigning any reasons.

Thanking you,

Yours faithfully,
For NTC Ltd (WR)

(B.K.Roy)
Jt.Manager (Materials)



**NATIONAL TEXTILE CORPORATION LTD., MUMBAI
(WESTERN REGION)**

Add: NTC House, 15 N.M. Marg, Ballard Estate, Mumbai – 01.

Tel. No.- 022 –22686646 / 22686600. Fax No.022 – 22686631.

website – www.ntcltd.org

**TENDER DOCUMENTS
FOR APPOINTMENT OF ADVERTISING AGENCY
FOR THE PERIOD OF 01.10.2017 TO 31.09.2018**

LAST DATE OF TENDER SUBMISSION : 26.09.2017

DATE & TIME OF TENDER OPENING : 27.09.2017 AT 11.30 A.M.

NAME OF THE BIDDER:



नेशनल टेक्सटाइल कारपोरेशन लिमिटेड
NATIONAL TEXTILE CORPORATION LIMITED

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दूरध्वनी / Tel. 022-22686600, फ़ैक्स / Fax- 022-22686631, Email : ntcwr1@mtnl.net.in

NTC/WR/MM/AD-AGENCY/ /2017

Date : 11.09.2017

M/s.

Dear Sir,

TENDER DUE ON: 26.09.2017

Sub: Tender for Appointment of Advertising Agency for the period of one year i.e. w.e.f. 01.10.2017 to 31.09.2018.

The National Textile Corporation Ltd.(Western Region.), Mumbai is inviting sealed offers from reputed and well established Advertising Agency for releasing of **TENDER NOTICES** in Different News papers as & when required by the Corporation.

Scope of Work	Layouts, Art works & conveyance cost involved in release of the advertisement would be borne by the Agency. <u>No extra charges</u> would be payable on that account. Agency shall provide a copy of Newspapers in which the said advertisement is appearing free of cost immediately (on Next day).
Qualifying Criteria	Agency should have valid INS certificate, accreditation for press advertisement. Valid Service Tax / GST Registration certificate.
Sale Of Tender Document	Interested Agency may obtain tender form from NTC (WR), Mumbai Office on payment of Rs.1000/- by Demand Draft drawn on any Nationalised / Commercial Scheduled Bank Except Co-Operative bank, in favour of "National Textile Corporation Ltd.-Unit-Western Region" payable at Mumbai from 12.09.2017 to 26.09.2017 (up to 2.00 pm).
Download Tender Document From website	The Agencies, who down load the tender document from NTC website i.e. www.ntcltd.org are required to pay the prescribed tender fee of Rs.1000/- by way of Demand Draft drawn on any Nationalised / Commercial Scheduled Bank Except Co-Operative bank in favour of "National Textile Corporation Ltd.-Unit-Western Region" payable at Mumbai at the time of submission of tender.
E. M. D.	Bidders are requested to submit Earnest Money Deposit (EMD) of Rs.25000/- by way of Demand Draft drawn from any Nationalised Bank / Scheduled commercial Bank (Except Co-Op Bank) in favour of "NTC Ltd.,- Unit Western Region" pable at Mumbai.

Release of EMD	EMD of unsuccessful bidders will be refund after awarded the contract and EMD of successful bidders will be converted in to security deposit towards performance and will be returned on successful completion of contract period. EMD/Security Deposit will not carry any interest.
Submission of Tender	The seal Tender are to be deposited in the Tender Box kept in the office of NATIONAL TEXTILE CORPORATION LTD.,(WESTERN REGION), NTC HOUSE, 15, N.M. MARG, BALLARD ESTATE, MUMBAI -400 001 on or before 26.09.2017 upto 5.00 PM
Opening of Tender	Tender will be opened on 27.09.2017 at 11.30 am in the presence of bidders who wish to attend.
Agency Charges	The bidder should quote (in enclosed Annexure - A) their discount % & special Discount % if any, on the rates chart fixed by News Paper. The News Paper Rate Charts should submitted by the bidder along with the bid.
Payment Terms	The bidder should submit the bills for the service offered immediately and payment would be released within 45 days from the date of submission of the bills. after deducting the discount offer by the agency on News Paper fixed card rate
Taxes	Taxes and Government levies would be extra at actual and would be paid on only submission of tax invoice bill.
Concession/ Exemption for MSEs Entrepreneurs	For granting the necessary concession / exemptions to MSEs Entrepreneurs as per MSME, Govt. of India, directives. The bidder should specify, whether they are Micro or Small Enterprises. If so, whether they are owned by SC/ST Entrepreneurs. Copies of registration certificates issued by the MSEs Concerned Authorities should submit.

NTC (WR) reserves the right to accept or reject any offer partly or fully without assigning any reasons.

Thanking you,

Yours faithfully,
For NTC Ltd (WR)

(B.K.Roy)
Jt.Manager (Materials)



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Annexure – “A”

FINANCIAL BID
(FORCE PACKAGE – TENDERS B/W)

Sr. No	Name of the News paper	DISCOUNT (%)					
		SPECIAL DISCOUNT (%)			OTHER DISCOUNT (%), IF ANY.		
		Local	State	Natio nal	Local	State	Natio nal
1.	Indian Express Group - Edition - Local , State & National level						
	A. The Indian Express (English)						
	B. The Financial Express (English)						
	C. Loksatta (Marathi)						
	D. Jansatta (Hindi)						
2.	Times of India Group Edition - Local , State & National level.						
	A. The Times of India (English)						
	B. Economic Times (English)						
	C. Maharashtra Times (Marathi)						
	D. Nav Bharat Times (Hindi)						
3	Free Press Journal (English) Edition - Local , State & National level						
4	Navbharat (Hindi) Edition - Local & State level	Maharashtra					
		M.P.					
		Chhattisgarh					
5	Dabang Duniya (Hindi) Edition - Local , State & National level						
6	Sakal (Marathi) Edition - Local & State level.						
7	DNA (English) Edition - Local , State & National level						
8.	Mid-day (English) - Mumbai Edition						
9	Lokmat (Marathi) Edition - Local & State level.						
10	Vyapar (Hindi & Gujrati) Edition - Local, & State level.						
11	Gujrat Samachar) Edition - Local , State & National level.						

EMD of Rs.25000/- . Details of DD No._____ Date_____ Drawn on _____

SIGNATURE AND SEAL OF BIDDER